# JORDAN PARKER ERB

Journalist

#### **EXECUTIVE SUMMARY**

Up-and-coming multimedia journalist and editor with experience reporting on metro news, politics and human interest stories. Online News Association and ACES member, and with experience reporting from Panama, Morocco and Cuba.

#### **ACHIEVEMENTS**

- 1st Place, General Excellence, Idaho Press Club Awards 2018
- 1st Place, Serious Feature, Idaho Press Club Awards 2018
- 1st Place, Watchdog/Investigative Report, Idaho Press Club Awards 2018
- 2nd Place, General News Story, Idaho Press Club Awards 2018
- 1st Place, Serious Feature, Idaho Press Club Awards 2017
- Poynter/ACES Certificate in Accurate, Audience-Focused Editing

#### **ACADEMIC HISTORY**

#### **Northeastern University**

(September 2019 - Present)

• M.A. in Media Innovation

#### **Boise State University**

(2015 - 2019)

- B.A. Interdisciplinary Studies
- Graduated from the Honors College in the top 2.8% of my class

#### LET'S CONNECT

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#### **WORK HISTORY**

### The Indianapolis Star (September 2020 - November 2020)

Pulliam Fellow

- Wrote news and feature stories with an emphasis on the election and national politics
- Covered breaking news

### Austin American-Statesman + USA Today + Gannett (June - August 2020)

Multiplatform editing intern via Dow Jones News Fund

- Attended Dow Jones News Fund training
- Wrote investigative and feature articles
- Coded a feature story webpage for USA Today
- Managed the Statesman's social media accounts
- Designed and edited special sections for papers nationwide

### The Boston Globe (January - April 2020)

Correspondent

Reported and wrote feature articles and breaking news

### Idaho Press (May - July 2019) *Reporter*

- Ran a hyper-local weekly newspaper
- Pitched and wrote several articles per week
- Took all photos and coordinated graphics for stories
- Managed all social media; increased following by 18%
- Wrote headlines for print and web

## The Independent Record (May - July 2018) *Reporting Intern*

- Pitched and wrote daily news stories for one of Montana's largest news outlets
- Reported numerous investigative articles, one of which was among the year's top five stories

### The Arbiter (May 2018 - May 2019) Editor-in-Chief

- Wrote award-winning articles and earned the title of best student newspaper in the state
- Led and mentored a staff of 20+ students
- Expanded The Arbiter's digital reach by aiding in the management of the website and social media